



FRIENDSHIP *wine & food festival*

Friday, September 7, 2012 and Saturday, September 8, 2012
Friendship Park, Smithfield, Ohio

2012

SPONSORSHIP

OPPORTUNITIES

friendshipwinefest.com



FRIENDSHIP *wine & food festival*

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Friendship Park, Smithfield, Ohio
friendshipwinefest.com**

On Friday, September 7, 2012, and Saturday, September 8, 2012, the Friendship Wine and Food Festival will be conducted for the third year. This festival has received an overwhelming positive response by the community.

On behalf of the entire Friendship Wine and Food Festival Committee, we invite you to partner with us and sponsor this great event. Please take a moment to review the attached sponsorship opportunities.

The achievements of a community are the result of the combined efforts of each individual.

Please join us in this making this wonderful festival happen. If you have any questions, please call 740-346-8683 and a committee member will be glad to answer all your questions.

Sincerely,

Roger Hilty
Friendship Wine and Food Festival Chairman

**Mailing address:
Friendship Wine and Food Festival, P.O. 4004, Steubenville, OH 43952**

MAIN EVENT SPONSORSHIP

\$ 5,000 and above

- Your company's signage will be prominently displayed at the Friendship Wine and Food Festival.
- Your company's sponsorship at this level will be promoted in all press releases.
- All print advertising, including posters and banners, will list your company as a main event sponsor.
- Volunteers will wear t-shirts during the festival with your business logo prominently displayed, increasing your company's exposure.
- Business Logo recognition on the Friendship Wine and Food Festival webpage.
- Business Link and sponsorship recognition provided on the Friendship Wine and Food Festival webpage.
- Business listed with a Thank You and donation acknowledgement in the Festival Program.
- 20 Festival Passes provided for your company.
- Invitation to the Sponsorship Thank-You Breakfast hosted by the Festival Committee.

VINTAGE LEVEL SPONSORSHIP

\$ 2,500 - \$4,999

- Business Logo recognition on the Friendship Wine and Food Festival webpage.
- Business Link and sponsorship recognition provided on the Friendship Wine and Food Festival webpage.
- Business listed with a Thank You and donation acknowledgement in the Festival Program.
- 10 Festival Passes provided for your company.
- Invitation to the Sponsorship Thank-You Breakfast hosted by the Festival Committee.

WINE CELLAR LEVEL SPONSORSHIP

\$ 1,000 - \$2,499

- Business Logo recognition on the Friendship Wine and Food Festival webpage.
- Business Link and sponsorship recognition provided on the Friendship Wine and Food Festival webpage.
- Business listed with a Thank You and donation acknowledgement in the Festival Program.
- 6 Festival Passes provided for your company.
- Invitation to the Sponsorship Thank-You Breakfast hosted by the Festival Committee.

WINE BARREL LEVEL SPONSORSHIP

\$ 500 - \$999

- Business sponsorship recognition provided on the Friendship Wine and Food Festival webpage.
- Business listed with a Thank You and donation acknowledgement in the Festival Program.
- 4 Festival Passes provided for your company.
- Invitation to the Sponsorship Thank-You Breakfast hosted by the Festival Committee.

FRIENDS OF FRIENDSHIP WINE FESTIVAL

Any amount is greatly appreciated

Your donation to the Friendship Wine and Food Festival will be acknowledged in the Festival Program.

IN KIND SPONSORSHIP

This is a unique opportunity to get involved in the Friendship Wine and Food Festival. The value of your in kind contribution will designate the level of sponsorship and your company will enjoy the many benefits of that specific value level.

ENTERTAINMENT SPONSORSHIP

During the two day Friendship Wine and Food Festival, there will be many activities taking place. Entertainment will be featured on both Friday and Saturday, as well as numerous Culinary Demonstrations in the Local Foods Tent. A specific area will be designated on Saturday to view College Football on a big screen TV, while sampling the many featured wines and snacks.

If your company would like to sponsor any of these entertainment events:

LIVE MUSICAL PERFORMANCES

5K RUN/WALK

LOCAL FOODS TENT AND DEMONSTRATIONS

SATURDAY FOOTBALL PARTY

- 1) Your company's signage will be prominently displayed in that specific entertainment area.
- 2) Your company's exclusive sponsorship of the specific entertainment event will be displayed on our website.
- 3) Your company's exclusive sponsorship of the specific entertainment event will be acknowledged in the festival program, as well as promoted in press releases.
- 4) The value of each of these entertainment events will designate the number of festival passes provided to your company, as well as invitations to the Sponsorship Thank-You Breakfast hosted by the Festival Committee.

Please consider being an entertainment sponsor!

Committee members can give you the cost for each entertainment package and make sure that package is still available.

Any questions, please contact: 740-346-8683

Mailing address:

Friendship Wine and Food Festival, P.O. 4004, Steubenville, OH 43952



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SPONSORSHIP FORM

Name of Business: _____

Contact Person: _____

Address: _____

City: _____ State _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____ Website: _____

LEVEL OF SPONSORSHIP

_____ MAIN EVENT SPONSOR - \$5,000 and above

_____ VINTAGE LEVEL - \$2,500 - \$4,999

_____ WINE CELLAR LEVEL - \$1,000 - \$2,499

_____ WINE BARREL LEVEL - \$500 - \$999

_____ FRIENDS OF FRIENDSHIP WINE FESTIVAL – any amount appreciated

ENTERTAINMENT SPONSOR

_____ LIVE MUSICAL PERFORMANCES

_____ 5K RUN/WALK

_____ LOCAL FOOD TENT AND DEMONSTRATIONS

_____ SATURDAY FOOTBALL PARTY

Check in the amount of \$ _____ is enclosed.

Please mail Sponsorship Form and check to:

FRIENDSHIP WINE FESTIVAL
P.O. BOX 4004
STEUBENVILLE, OH 43952

We sincerely appreciate your support of the Friendship Wine and Food Festival!